

2018

IN REVIEW



ECOTIC
For a clean environment!



President's Foreword

A Year of Challenges and Achievements

2018 was a year of novelty, challenges and ambitious projects.

Reaching the collection target for electric and electronic waste, by surpassing the 23,000 tons threshold - a record in this field in Romania - is the primary reason for satisfaction of ECOTIC's producers.

It was also the year that saw the introduction of Open Scope, the extension of the scope of legislation regarding electric and electronic waste, starting with August 15th. In this regard, the seminars organized by ECOTIC clarified the legal novelties with impact on WEEE management and the details regarding the changeover to 6 categories, which implicitly contributed to an increased producer satisfaction.

The development of the collection infrastructure was a constant concern throughout last year, ECOTIC reaching over 3,000 WEEE collection points at national level.

Awareness campaigns were also a priority last year, ECOTIC having implemented 53 collection and awareness campaigns in various regions of the country, both in rural and urban areas.

ECOTIC also launched, as a national premiere, the contest „Eco Journalism for a Clean Environment” which targeted journalists and future journalists, with the purpose of

highlighting best practices in the field of environmental protection and efficient use of resources.

On October 13th, the first international day dedicated to waste of electric and electronic equipment was celebrated - eWaste Day, initiated by WEEE Forum. ECOTIC partnered with Vacaresti Natural Park to organize presentations inside the ECOTIC Caravan and tours in the so-called “delta between the blocks” for students in Bucharest and the general public.

One of the highlights of the year was the award received by the ECOTIC Caravan, designated by the European Commission as “Best LIFE Environment Project”, the only Romanian project to have won an award during GREEN WEEK 2018. This award is an important recognition of the major impact that this original means of information and ecological education has had in developing a new pro-environment attitude and promoting the principles of sustainable economy in Romania.

Valentin Negoita
President
ECOTIC

WEEE quantity managed
in 2018:

23,390 tons

WEEE collection
rate:

46.7%

Portable battery
waste collected in
2018:

474 tons

2018 in numbers

Number of
refurbished and
donated
equipment:

2014

Collection and
awareness
campaigns:

53

WEEE and battery
waste collection points:

7800







Together with our Producers

2018 was a year of novelty and change for our producers: “Open Scope”, the extension of the scope of legislation regarding electric and electronic waste starting with August 15th, the coming into effect of the GDPR Directive regarding the protection of personal data and the changeover to 6 categories starting as of January 2019. In order to help our producers, we organized 17 seminars meant to explain Open Scope and the changeover to 6 categories.

One year since the launch of the ECOTIC Code, 8 producers have joined the program which translated into more than 150 hours of personalized consulting.

“Forestation Day”, one of ECOTIC’s traditional events, has reached its sixth edition, with over 150 people attending the activities.

Over **950**
contracts managed by ECOTIC
and ECOTIC BAT

92%
satisfaction
degree

17
seminars for
producers

GDPR Seminar
Legislative Seminars
Seminars for „Open
Scope” and 6 categories
changeover

more than
300
participants





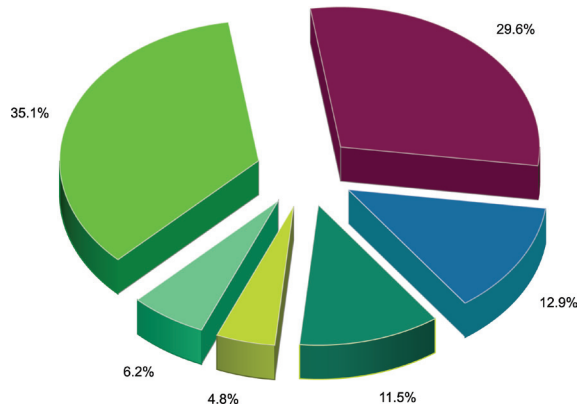
Operational Activity

Reaching the collection target was one of ECOTIC's main objectives in 2018, and the actions undertaken focused on the extension of the collection infrastructure, the development of new partnerships and the organization of new types of collection and awareness campaigns. At the same time, ECOTIC continued tracing the WEEE flow and the implementation of the WEEELABEX standard.

ECOTIC and ECOTIC BAT continued their partnership with Mega Image and Interbrands, as well as with Altex, Penny, Vodafone, Cora, Dedeman, Romstal and with educational institutions (kindergartens, schools, universities).

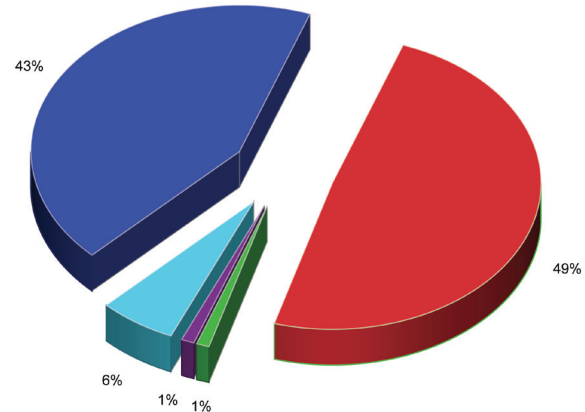
Over 1,300 tons of hazardous compounds were extracted from WEEE during 2018. The WEEE recycling rate was 76% and the portable battery and accumulator recycling rate was 80%.

Number of requests for WEEE collection: 15,261.



Main types of WEEE collected at national level

- Washing machines
- CFC Refrigerators
- IT&C
- Monitors/TV sets
- Large equipment
- Others



Structure of WEEE collected by source

- From collection operators
- From stores
- From schools
- From sanitation companies
- From B2B requests, institutions etc.

Evolution of quantities of collected WEEE (2013-2018)



Awareness activities

Our traditional campaigns, „Clean Cities” and „Recycling Station”, continued their journey throughout the country. Moreover, ECOTIC launched the „Clean Villages” campaign, thus addressing awareness needs in rural areas.

Well-established projects like „The Ecoterrian School”, addressed to primary school children and „Little Ones for Big Deeds”, dedicated to kindergarten kids, continued successfully in 2018, with over 135,000 children involved.

Other awareness projects were addressed to our producers – „In autumn, ECOTIC is there for the producers!” – and to journalists – „Eco Journalism for A Clean Environment”.

The partnership between Let’s do it, Romania! and ECOTIC as part of “Let’s Get Green!” project included over 400 schools registered in the project and 160 tons of collected WEEE.

Clean
Cities

25
campaigns

42
tons collected



Clean
Villages

9
campaigns
(37 villages)

23
tons collected



Recycling
Station

5
campaigns
4 counties

40
tons collected





Are you a public institution, company, NGO or educational institution and have you organized an environment-conscious project? Register it and you have the chance to be a grand winner of the Clean Environment Awards!

Be part of the change!



www.premiilepentrumediucurat.ro

10 years of Clean Environment Awards Gala

The winners of the four categories at the **Clean Environment Awards Gala 2018**:



The Grand Prize for Public Institutions:
Environmental Protection Agency Satu Mare
„Millions of Caps – Millions of Smiles!”



The Grand Prize for Companies:
S.C. Carpathia Agro&Finance S.R.L.
"Cobor Biodiversity Farm"



The Grand Prize for Educational Institutions:
Doba Secondary School Satu Mare
"Thoughts for a Green Future"



The Grand Prize for NGOs:
Conservation Carpathia Foundation
„Carpathia, the Wildlife Reserve of Europe”

Special Awards



Award of Excellence:
Văcărești Natural Park and Let's do it, Romania!



Award for the largest contribution to WEEE collection:
ALTEX ROMANIA S.R.L.



The Grand Prize for Eco Journalism for a Clean Environment:
„The Home of Plants in Țarina”, Mirela Lazurcă



Diploma of Merit,
"Performance and responsibility in meeting environmental obligations":
I.R.I.S., Apple authorized distributor

TOGETHER, ANYTHING IS POSSIBLE!

The second edition of this project, which aims to equip schools, orphanages and NGOs in disadvantaged areas with donated and refurbished IT equipment, continued in 2018. The IT equipment were sent to the School in Nepos (Bistrița Năsăud county), to Glasul Vieții Association (Iași county) and to Mia's Children Association (Ilfov County).



6.4 TONS
COLLECTED



922
WEEE



80
PCS OF DONATED
EQUIPMENT



Educlick

Educlick, a project implemented by the Association Ateliere fără Frontiere, in partnership with ECOTIC is a national education project based on respect for the environment and social solidarity.

Ateliere fără Frontiere has donated, from 2008 to date, 13,880 refurbished computer packs to support education and insertion in disadvantaged communities. The project aims to favor both the reuse of computers belonging to responsible companies and the optimization of IT WEEE recovery.



International involvement



International E-Waste Day
Powered by the WEEE Forum



eWaste Day

October 13th, 2018 represented the first edition of eWaste Day, initiated by WEEE Forum and involving 40 organizations from 30 countries around the world. The initiative was supported by the European Commissioner for the Environment, Maritime Affairs and Fisheries. The event highlighted the importance of WEEE recycling, encouraging people to collect and correctly hand them over.

During 8-12 October, the ECOTIC Caravan visited schools in Bucharest, informing students on the importance of WEEE collection and recycling. On October 13th, it was present at Văcărești National Park, where all visitors could take tours of the park and the Caravan.



UrbanWins Project

ECOTIC got involved in the project alongside 26 European partners, through Urban Agoras, data analysis and pilot activities in Bucharest. At the same time, ECOTIC contributed to the elaboration of the tool-kit, the most important deliverable of the project. The Municipal Collection Center in Iași and the ECOTIC Caravan have been included in the “best practice” section of the project.

FACEBOOK: 20,225 FANS



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- Acasă
- Despre
- Evenimente
- Fotografii
- Recenzii
- Clipuri video
- Postări
- Comunitate
- Informații și reclame

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30 Ianuarie la 15:41

Așa cum ne "aerisim mintea" la aer curat, la fel o putem începe și în aer poluat. Cercetări recente spun că și mintea poate fi poluată... la propriu (<https://bit.ly/2UrNqdG>)

Un studiu realizat în China, a indicat faptul că aerul poluat nu reprezintă o amenințare doar pentru sănătatea oamenilor, ci și pentru inteligența lor. În timpul studiului, cercetătorii au observat că expunerea pe termen lung la poluare afectează performanțele cognitive în rândul persoanelor vârstnice - capacitatea de concentrare, memoria și generarea de noi informații putând fi perturbate într-o atmosferă poluată.

Comunitate

- Invită-ți prietenii să aprecieze Pagina
- 20.235 persoane apreciază asta
- 20.120 persoane urmăresc asta
- Adelina Dumitrascu și alți 21 p apreciază asta sau au adăugat

Despre

Post Details

Organizatia Ecotic
Published by Valeria Florea (7) · November 27, 2018

Gala premiilor Pentru un Mediu Curat, ediția a X-a vă invită la vot – pentru a alege împreună marii câștigători ai celor 4 categorii de concurs!

Categorie: **INSTITUȚII DE ÎNVĂȚĂMÂNT**

Albumul conține cele 3 proiecte finaliste la categoria "INSTITUȚII DE ÎNVĂȚĂMÂNT", iar voi puteți face diferența prin voturile voastre! Cel mai votat proiect va fi declarat câștigător și premiat în cadrul Galei.

👉 Vă invităm să votați proiectele preferate – cu un "like" sau un "love" (singurele reacții ce vor fi luate în calcul la numărarea voturilor)



10 ANI INSTITUȚII DE ÎNVĂȚĂMÂNT PENTRU UN MEDIU CURAT





Tu, Valentin Negoita și alți 961

12 comentarii

Afișează mai multe

Trimitte mesaj



Organizatia Ecotic
@organizatiaecotic

Acasă

Câteva imagini de la lansarea campaniei "Brașov reciclează" - ce a avut loc ieri, 4 octombrie...

Campania se desfășoară până pe 7 octombrie, iar brașovenii sunt invitați să aducă DEEE-uri la cele 15 puncte de colectare: Livada Postei – în parcare CARAVANA ECOTIC... Vezi mai mult



Performance for Your Post

48,984 People Reached

1,183 Reactions, Comments & Shares

Like	570	230
On Post		On Shares
Love	30	20
On Post		On Shares
Wow	2	0
On Post		On Shares
Sad	1	0
On Post		On Shares
Comments	5	32
On Post		On Shares
Shares	293	164
On Post		On Shares

7,648 Post Clicks

7,129 Photo Views

19 Link Clicks

500 Other Clicks

NEGATIVE FEEDBACK

4 Hide Post

1 Hide All Posts

0 Report as Spam

2 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

ic a adăugat un eveniment.

Waste Day, într-un ecosistem care și-a găsit rădăcinile în Văcărești.

Autobuzul mobil al DEEE-urilor adus de Caravana ECOTIC va fi disponibil în Parcul Natural Văcărești în intervalul 10:30 - 16:30, iar turul Parcului Natural pentru vizitatori în intervalul 14:00 - 15:30. Arcul Natural Văcărești din Strada Stolnic (în spațiul verde din fața Parcului Natural Văcărești).

SĂM., 13 OCT. 2018

Inaugurăm eWaste Day în Parcul Natural Văcărești

Adelina, Diana și Dragos

[Interesat\(ă\)](#)





“ECOTIC CARAVAN” winner at EU GREENWEEK 2018

The ECOTIC Caravan continued its journey throughout the country as part of ECOTIC’s collection and awareness projects.

On May 23rd, 2018, during EU’s Green Week organized in Brussels, “The ECOTIC Caravan” was awarded “Best LIFE Environment Project” award, the only Romanian project to have received this distinction.

Since 2014, the ECOTIC Caravan has been visited by over 250,000 people during more than 38 local and regional campaigns.



Caravana ECOTIC

(ECOTIC LIFE + Caravan - LIFE ENFP/060000) este un proiect implementat de Organizația ECOTIC și cofinanțat de Comisia Europeană prin programul LIFE+. Acesta are ca principală prioritate a constituirea a caravană - expoziție mobilă a DSEE utile, în care sunt prezentate 11 echipamente aparținând categoriei DSEE: frigider, mașină de spălat, telefon fix, telefon mobil, laptop, calculator de birou, jucărie și fier de călcat și expuse în vitrine.



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