

## Video and Photo Contest "I wish a Cleaner Romania" – 5th edition

**This year's edition of the project "I wish a Cleaner Romania", organized by ECOTIC and Hotnews.ro, runs from July 15 to August 30, offering to the public the opportunity to enter the competition with suggestive images on environmental protection actions or negative examples in this area. Also, non-profit organizations are invited to promote environmental and resource efficiency activities .**

The competition is part of a series of activities and workshops organized by ECOTIC and Ateliere fara Frontiere in the Swiss-Romanian Cooperation Programme, Thematic Fund for Civil Society Participation Scheme Grant for NGOs.

The swiss project called **"RRResponsible: Be responsible, be liable - Reduce, Reuse, Recycle, by providing a new opportunity for disadvantaged people"** runs from 01.07.2013 - 30.06.2014 organized by ECOTIC and Ateliere fara Frontiere and supported by the Ministry of Environment and Climate Change.

The objectives of this project are directed towards education and awareness-raising regarding selective collection and responsible management of waste, reuse as a means of extending the life of electrical equipment and products, recycling, pollution prevention and responsible consumption and production. Participation in improving public policies on sustainable development and environmental protection, increased visibility and credibility of NGOs and increased organizational and operational capacity are other important objectives of the project.

*"The Ministry of Environment and Climate Change is a supporter of the project" RRResponsible: Be responsible, be liable - Reduce, Reuse, Recycle, by providing a new opportunity for disadvantaged people ", implemented by the ECOTIC Association and Ateliere fara Frontiere. I believe that taking an active role in the civil society and citizen participation in higher numbers to this type of actions are essential to improve the environment and living conditions in Romania, to raise awareness and educate the general population. The government has the obligation to act for the health of our environment, but at the same time, each of us individually, we must make efforts to preserve and transmit to future generations what we have improved "said Elena Dumitru.- Secretary of State, Ministry of Environment and Climate Change,*

The first activity carried out under the umbrella of the Swiss project is represented by the competition **"I wish a cleaner Romania"**, hosted [www.hotnews.ro](http://www.hotnews.ro) platform.

**The contest will run in two sections.**

In the **section dedicated to NGOs** are included organizations that were active in environmental protection field in the period June 2012 - June 2013. An NGO can submit up to 3 different projects. It will be included images and videos highlighting environmental protection actions.

In the second **section will enroll individuals** who will submit positive and negative examples of environmental protection through pictures or photos / stories. Even though there are examples of activities of legal persons other than NGOs, they will be eligible in this section dedicated to the public.

The jury will evaluate the entries designating the winners of the two sections. They winners will be notified by Monday 03 September 2013.

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**The award for the NGO's section** offered by ECOTIC consists in IT equipment worth 900 euros + VAT (a laptop, a projector and a projection screen) offered to a single winner.

**The award section for general public section** offered by ECOTIC will reward the most original and most impressive positive and negative example in environmental protection. Prizes consist in electronic equipment worth 450 euros + VAT (a camera and a printer for photos).

*"We start this new awareness project, held nationwide during the year, convinced that we'll disseminate as much useful information possible and best practices to protect the environment and that we will attract as many supporters of sustainable development in Romania," said Valentin Negoită, ECOTIC President.*

More details can be found on: [www.hotnews.ro](http://www.hotnews.ro)

And: <http://www.ecotic.ro/proiecte-ecotic/vreau-o-romanie-mai-curata-2013>

**Past editions archive:**

4th, 2011:

[http://www.hotnews.ro/concurs\\_foto\\_video\\_vreau\\_o\\_romanie\\_mai\\_curata\\_colectezi\\_selectiv\\_si\\_castigi](http://www.hotnews.ro/concurs_foto_video_vreau_o_romanie_mai_curata_colectezi_selectiv_si_castigi)

3rd, 2010:

[http://www.hotnews.ro/concurs\\_foto\\_video\\_vreau\\_o\\_romanie\\_mai\\_curata\\_monstrii\\_din\\_comunitatea\\_ta](http://www.hotnews.ro/concurs_foto_video_vreau_o_romanie_mai_curata_monstrii_din_comunitatea_ta)

2nd, 2009:

[http://www.hotnews.ro/concurs\\_foto\\_vreau\\_o\\_romanie\\_mai\\_curata](http://www.hotnews.ro/concurs_foto_vreau_o_romanie_mai_curata)

1st, 2008:

<http://www.hotnews.ro/stiri-general-2596702-fii-ecoreporter-vreau-romanie-mai-curata.htm>

